Adobe Photoshop Web Graphics Training Course

In this Photoshop training class for web graphics you'll discover how to quickly and easily create images for the Web, HTML email, social media, and mobile use. This class covers file formats, image optimization, and creating effective web graphics with impact.

What you'll learn in this training course

- Web Graphics basics
- Image file sizes
- Web File Formats: JPG, GIF, PNG
- Color on the Web

- Type on the Web
- Preparing Images for online use
- Using Layers and Filters
- Animations and Image maps

Audience for this training course

This course is designed for marketing and design professionals. No previous Photoshop experience is required. The course is focused on creating and optimizing images for use online. This course does not focus on image editing and enhancement, which are covered in the introductory and intermediate Photoshop courses.

Training course duration

This class is a one-day in length. It runs from 9:30 am- 4:30 pm. Lunch is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses lesson files and content from the Photoshop Digital Classroom, which was written and created by our instructors. These training courses are delivered by the same instructors that write this best-selling series.

Enrolling in this Adobe Photoshop Web Graphics training course

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Adobe Photoshop Web Graphics training course

You can attend classes at your training centers located in Boston, New York City, Philadelphia, on site at your office, or on-line. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training.

Adobe Photoshop Web Graphics training class topics:

Online image essentials
Visual design considerations for image use
Important tips for naming and organizing files
Understanding image size
Cropping your images

Image file size
Using the Photoshop Resize Wizard
Manually Resizing images
Fitting your image to standard sizes
Building a Resize Action

File formats for web & app assets
Overview: JPG, GIF, PNG
Understanding Lossy compression
Dithering, matting and transparency
Modifying and saving color tables

Photoshop production tips
Guides & Grids
Taking advantage of the Info panel
Using the Transform features

Color on the web
Hexadecimal Numbering System
The Color Picker for HTML
Converting Pantone Colors for Web
Color panel for Hexadecimal colors
Using the Color Picker
Using and Creating Custom Swatches

Understanding type online
Overview of text on the Web
Anti-Aliasing
Converting text to vector

Using selection tools
Marquee selection tools
Selection tips and tricks
Feathering Selections
Lasso Tool
Polygon Lasso tool
Magic Wand tool
Magic Eraser tool
Refine Edge feature

Using Photoshop layers
Aligning and Distributing Layers
Moving Layers to Other Documents
Layer Sets
Change color with Adjustment Layers
Building a Background
Creating a Pattern

Understanding layer masks
Creating masks
Painting and editing masks

Saving time with actions
Saving tasks
Building a Droplet
Saving Optimization settings
Creating Droplets from settings

Using image slices
Using the Slice panel
Creating Slices with guides
Creating Slices with the Slice tool
Slice Select tool
Managing slices
Saving slice selections
Updating HTML Files
Export options for CSS
Customizing code generated by PS

Photoshop special effects
Layer styles
Using layer styles
Creating & saving custom layer styles

Creating Photoshop animations
Frame-based animation
Timeline based animation
Using Layers in animations
Importing images as frames
Optimizing an animation
Animation Frame Shortcuts

Creating and using image maps
Tool-Based imagemap
Layer-Based imagemap