

AGI

AGI provides training and services to support marketing, communications, and creative professionals.

Curriculum Development

AGI provides complete curriculum development services. Our team of instructional designers can build a complete training program. Our services include planning, topic development, the creation of all items used to support training: including printed documentation and video training.

Our existing library includes tens of thousands of pages of curriculum we've already developed. With attractive licensing options, we can quickly repurpose our existing content for a cost-effective solution. Or, AGI can create a unique curriculum for your exclusive use.

AGI instructional designers regularly complement the workings of larger organizations, providing added expertise specific to print, Internet, video, and PDF publishing.

With curriculum developed by AGI, your training program and technology adoption has the tools necessary for success.

Training

AGI provides on-site training anywhere in the world, and classroom training at our training facilities in New York, Boston, Philadelphia, Orlando, and Chicago.

Our instructors travel more than 500,000 miles each year, bringing our specialized training to customer sites.

On-site training is customized to your needs, allowing you to focus on the features or technology that are most important for you and your business. A knowledgeable training consultant will assist you in preparing the course curriculum for your on-site session.

If you wish to establish a temporary classroom, we are also able to provide equipment for your on-site session. Common on-site classes include Adobe Acrobat & PDF, Photoshop, GoLive, QuarkXPress, and InDesign.

Video Training

AGI's video and on-line training is a perfect complement to our instructor led in-person training. AGI's video training can be used to introduce technologies before a training class, to refresh skills learned in a training class, or to expand upon existing skills.

Video training from AGI is surprisingly economical. For a group of 10 or more, the license fee for customized training is typically less than half the rate charged for "off the shelf" video products from other vendors non-customized. Because AGI develops extensive volumes of customized curriculum specific to the publishing industry, we provide a high-quality, economical training product.

Recorded in our state-of-the-art recording studios, using all-digital audio and recording technologies, your recording project will be high-quality and customized to your specific interests. Training can include your our custom sample files and projects to further tailor the training to the needs and interests of your business.



PDF Training & Consulting

AGI provides training and consulting resources for organizations looking to work more efficiently through the use of PDF. Whether you are already deploying PDF as a standard, or are looking to discover efficiencies, AGI has the depth of knowledge and experience to help you better understand how the power of PDF can work for you. AGI also provides training resources to help move everyone in your organization forward when deploying PDF as a standard.

Technical Writing: Books, White Papers, Tutorials

Whether you need a tutorial, a technical white paper, product documentation, or a complete book—AGI has the experience and resources to meet your technical publishing needs. Our complete staff of writers and editors have extensive experience writing about technology. AGI creates clear, concise, and compelling documents. Our staff has authored dozens of books, along with hundreds of white papers, training manuals, professional development tests, and training videos. AGI handles complete project management from concept to completion. You can focus on other priorities and remain confident that your AGI team will meet its deadlines, and provide content at agreed upon intervals. Our publishing services include:

- Technical Writing: books, white papers, technology briefs, marketing documents, training curriculum.
- Editing and proofreading
- Indexing
- Layout and composition
- Publication design
- Photo editing, illustrations, and artwork

InDesign Conversion

AGI was the first Adobe Authorized training provider to deliver InDesign training. Long before most people knew about InDesign, AGI had already adopted InDesign as the standard for its book and catalog production work, and was delivering InDesign training around the world to other early adopters of the software. AGI worked closely with Adobe through the development of InDesign, and remains the premier resource for consulting, support, training, and documentation relating to InDesign and InCopy.

We've helped hundreds of publishers and thousands of individuals adopt InDesign. Put our experience to work for you. Our expert staff can identify considerations for your software adoption, and provide time-saving tips and techniques they've developed through many years of experience. Ensure a smooth transition to InDesign by partnering with AGI. AGI instructors have authored six InDesign books including *Moving to InDesign*, *InDesign for QuarkXPress Users*, and *InDesign CS2 Classroom in a Book*.

Template Conversions

As you adopt a new publishing platform, AGI helps provide a solid foundation for all your future work by rebuilding and converting your legacy templates. AGI specializes in building InDesign templates that meet your design requirements and enhance efficiency. We make effective use of InDesign technologies, including styles, XML, and master pages. Whether rebuilding templates from QuarkXPress or PageMaker, our expert production staff can let you hit the ground running as you roll-out your new software.

Editorial Workflow

AGI has extensive experience designing, implementing, and supporting both ad hoc and formal InDesign and InCopy workflow solutions. Our technical staff has received advanced training from Adobe and third parties for all major InDesign and InCopy editorial solutions.

AGI provides planning, consulting, integration, training, and support for your Adobe InDesign and InCopy workflow. Our experienced technical staff can provide client and server configuration and support.

Our pre-implementation planning provides guidance as you determine which workflow solution fits your needs. We help you choose the system that meets your needs and budget, implement the solution, deliver training, and provide post-implementation support. The depth of AGI's publishing experience and advanced skills across the entire suite of publishing tools provides you with a significant advantage. Because we are experienced in all software tools, our vendor-neutral approach points you to the best solution for your needs.

OS X Migration

If your organization is migrating to OS X, you can trust AGI to provide the guidance, training, and support you need. AGI has assisted thousands of clients as they've adopted OS X. Our expert technical staff is available for planning, deployment, replication, support, and end-user training. Whether you are deploying OS X to your group of six or 600, AGI has the resources, expertise, and staff to support your migration.



XML & Workflow Automation

AGI provides consulting, training, and template building to help you take advantage of XML publishing. AGI has the depth and experience to assist with making your content available in any format using XML.

We provide DTD development and review, workflow analysis, template building, and XML training. AGI's expert staff specializes in providing InDesign XML solutions and training. Additionally, AGI can assist in identifying and implementing workflow automation tools and techniques. From scripting through automated software tools, our automation experience can make you more productive and efficient.

Font Management

If you are contending with too many fonts and too many font versions, AGI can help. Our technical staff have extensive experience working with server-base font management solutions such as Font Reserve Server and Suitcase Server.

From organizing and cataloging fonts, creating sets, configuring the server, and setting up the clients, AGI can provide a turn-key solution to your font management issues. AGI also provides post-implementation support.

Digital Asset Management

From small workgroups through large enterprise solutions, AGI has the experience in digital asset management that you need to successfully implement a Digital Asset Management (DAM) solution. From pre-implementation planning, needs assessment, RFP development, implementation oversight, and end-user training, our experienced staff are ready to assist you take control of your assets.

Our vendor-independent approach helps to find you the solution that best fits your requirements. AGI provides assistance through all stages of your DAM project.

AGI Conferences & Seminars

AGI produces industry-leading events relating to publishing technologies. Attendees discover relevant information on existing and emerging technologies, have the opportunity to meet with thought-leaders, authors, vendors, and professional colleagues. Sponsors have the opportunity to meet potential clients, and build brand and product awareness.

At the CRE8 conference, you'll discover tools and techniques to make you more effective while inspiring your creativity. You'll find a wealth of information to inspire you and improve your understanding of creative technology with 80 sessions and 8 creative, design, and technology tracks.

The PDF Conference is the largest annual gathering of PDF professionals anywhere. With tracks for developers, users, managers, and graphics professionals, the conference meets the needs of all professionals who rely on or create PDF solutions.

Consulting & Support

As your consulting and support resource, AGI provides expert guidance and insight, allowing you to make informed decisions and plans relating to technology. AGI provides planning, integration, training, and support services—so you can focus on your core business. AGI keeps your technology operational and provides for the smooth adoption of new software, technologies, and workflows.

As software and hardware companies continue to update their offerings at a feverish rate, it can be difficult for you and your organization to keep up with the technology.

AGI is your resource for applications support for all Adobe, Quark, and related software tools. An annual support contract from AGI provides support to keep your publishing operations running smoothly. AGI supplements your in-house IT offerings, providing expert-level skills to troubleshoot and maintain publishing workflow systems and applications.

AGI's industry experts understand your tools and technology. We provide color management, font management, software updates, systems troubleshooting, and both remote and on-site support. From strategic planning through implementation and support, AGI has the experience and resources to meet your needs.



Clients & Industries Served

For more than a decade, AGI has been relied upon by global companies and local organizations to help them improve their use of technology to communicate. Whether providing customized training solutions to thousands of employees, or assisting with consulting and implementation services, AGI has the depth and experience to help your business.

Aerospace & Defense

LockheedMartin
Boeing
Raytheon

Financial Services & Insurance

Citizens Bank
National Life
Metropolitan Life
State Farm
Citigroup
John Hancock
Prudential
Fidelity

Government

PA Department of Transportation
Internal Revenue Service
NY State Tax Authority
National Archives
Central Intelligence Agency
U.S. Army Central Command

Manufacturing

Hasbro
Lego
Creo / Kodak
RR Donnelley
HP / Compaq
Procter & Gamble / Gillette

Pharmaceutical & Health Care

Johnson & Johnson
Pfizer
Kaiser Permanente
GlaxoSmithKline
BlueCross BlueShield

Publishing & Broadcast

Verizon Yellow Pages
Fortune Magazine
Hearst Magazines
New York Times
New York Daily News
Philadelphia Inquirer
HBO
NBC
NFL Films

Fashion & Retail

Talbots
L.L. Bean
New Balance
Reebok
Macy's
Liz Claiborne
Lord & Taylor

AGI History

American Graphics Institute (AGI) was founded in Lancaster, Pennsylvania in 1994 to provide technical services to printers and publishers.

In its early days, AGI provided regularly scheduled training on electronic publishing applications and web coding long before visual web page editors existed. AGI also provided technical and professional development training to R.R. Donnelley as they implemented their first computer-to-plate imaging systems. AGI assisted more than 200 printers in North America and Europe transition to digital imposition systems (Preps) and computer-to-plate systems from Creo (now Kodak).

AGI quickly added offices in suburban Philadelphia (Blue Bell) and suburban Boston (Woburn) and evolved to provide professional services to communications professionals—magazines, newspapers, marketing departments, advertising agencies, design firms, and corporate communications departments. AGI now offers a full complement of training classes, along with consulting and support services for print, Internet, video, and PDF publishing.

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