

Two-day training

Advanced Canva

This advanced Canva course helps those who already have understand Canva basics and teaches advanced skills to work more efficiently, develop collaborative workflows, create multi-channel designs, and build scalable brand systems. Learn to build reusable templates, apply brand guidelines using Canva's Brand Kit, and automate output with Pro features like Magic Resize, Content Planner, and Bulk Create. The course also emphasizes campaign consistency, real-time team collaboration, and output for email, social, web, and print from a centralized design system.

What you'll learn in this training course

- Create and manage branded templates and design systems
- Organize team content using folders, shared libraries, and Brand Kits
- Use Pro tools like Bulk Create, Magic Resize, and Content Planner
- Collaborate with teams and streamline feedback
- Export and adapt visual assets for email, web, social, and print
- Implement reusable systems to create templates and maintain visual consistency
- Collaborate and streamline multi-user workflows
- Scale asset creation using automation tools
- Export, schedule, and deliver graphics across multiple platforms

Audience for this training course

Whether you're a content marketer, brand manager, or small business owner, this course teaches you how to visually communicate ideas more effectively, speed up content creation, and ensure brand consistency across campaigns.

Training course duration

This class is a two days in length. It runs from 10:00 am - 5:00 pm ET.

Training course curriculum

This training course uses lesson files and content from the Illustrator Digital Classroom, which was written and created by our instructors.

Locations for this Advanced Canva training course

You can attend classes in Boston, on site, or at your office.

Private and customized training course options

This training course is offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. Speak with a training representative at 781-376-6044.

Advanced workspace tips

Tips for navigating the Canva workspace

Preferences and settings

Version history

Organizing your work

Projects-where you organize your work

Creating a folder in Projects

Find actions related to your designs

Uploading artwork

Searching for existing Canva content

Selections and transforms

Selection tips

Resizing, repositioning, and cloning

Advanced drawing tips

Creating and combining shapes

Using the drawing tools

Advanced color options

Applying transparency

Applying and editing gradients

Replacing color

Building your brand template

Adding colors, typography, icons, imagery and more

Taking templates to the next level

Creating a new file from a template

Add a template to an existing design

Saving your own template

Using the Template Assistant

Taking advantage of styles

Difference between templates and styles

Starting your file as a template

Adding a font combination

Overview of Canva AI

Introduction to AI tools used throughout course

Creating your first prompt

Creating your images using AI

Creating videos with AI

Creating a deck with AI

Discovering and using Apps

Locating and using helpful apps

Taking advantage of typography tools

Editing text using shortcuts

Creating and editing styles

Copying and pasting properties

Editor sidebar and menus

Using branding fonts

Creating text effects

Advanced image editing

Using Canva as an image editor

Localizing color corrections

Cropping your images and using Smart Crop

Using Magic Media tools

Creating text documents

Building a document

Adding imagery to your document

Using Magic Write for content

Deep dive into Elements

Tips and tricks for discovering and using elements

Using 3D elements

Using Frames

Creating videos

Creating an Instagram movie

Adding elements to the timeline

Customizing animation timings and more



Sharing your project

Saving and downloading files

Presenting projects

Sharing with others to collaborate live

Animating objects in Canva

Steps for applying animation

Adding charts and graphs, tables

Creating a graph in Canva

Customize the look of your graph

Exporting social media ads

Using Magic Resize

Using the bulk exporter in Canva

Creating a website

Creating a simple website with interactivity

Publishing your website