Microsoft Expression Web Training Class - Introduction

This introductory Microsoft Expression Web training course combines practical hands-on exercises with an overview of Expression Web’s tools for building and maintaining web sites that include multiple pages as well as images and links. In this class, you’ll also discover how to create CSS based Web content and update and maintain web sites using Expression Web.

What you’ll learn in this training course

- Basics about websites and how they work
- Introduction to HTML
- Role of web browsers
- The Expression Web workspace
- How to build a new site using Expression Web
- How to add text and images using Expression Web
- How to style your pages using CSS
- How to use tables within design, and how to edit, and modify table styles, structures and sizes
- How to upload and manage your site

Audience for this training course

This Introduction Microsoft Expression Web training class is for professionals looking to create CSS based Web content and update and maintain web sites using Expression Web.

Training course duration

This class is a one day in length. It runs from 9:30 am- 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses provided lesson files and instructor selected resources.

Enrolling in this Microsoft Expression Web Training Class - Introduction

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Microsoft Expression Web Training Class - Introduction

You can attend classes at your training centers located in Boston, New York City, Philadelphia, on site at your office, or on-line. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training.
Microsoft Expression Web - Introduction class topics:

Expression Web Overview
How web sites work
Domain names and IP addresses
Servers and web hosts
The role of web browsers
An introduction to HTML
Exploring the Expression Web workspace

Setting up a new site using Expression Web
Creating a new site
Advanced site-creation options
Defining page properties
Work views
A look at the Folder List panel
Using the Site View

Adding text and images in Expression Web
Adding and pasting text formatted in Word
An introduction to CSS
Previewing pages in a web browser
Understanding and creating hyperlinks
Using the Toolbox
Working with the Common toolbar
Creating lists
Inserting images
Understanding image resolution and formats
Linking images

Styling your pages with CSS
Using the Style Application toolbar
Using the Apply and Manage Styles panel
Creating new styles
Advanced text formatting with CSS
Contextual and pseudo-class selectors
Internal versus external style sheets
Attaching an external CSS to your page

Working with tables using Expression Web
Using tables in web design
Selecting table elements
Modifying table size
Modifying table structure
Creating a table
Formatting: HTML vs. CSS
Advanced CSS styling of tables
Reusing CSS for other tables

Uploading and managing your site
Working with the Publishing settings
Creating a remote connection
Viewing files on a remote web server
Transferring files with Get and Put
Optimizing HTML
Checking for links site-wide
Using SuperPreview to test cross-browser compatibility
Generating site reports
Optimizing pages for launch
Search Engine Optimization