



UX Design Class: Introduction to UX Design Principles Course

In this two-day UX design class, you will discover the foundation principles for creating successful user experiences. This class includes hands-on exercises to experiment and explore space, form, and function to apply successful UX design on every platform and device. Participants gain experience in planning and prototyping as they are taken through a typical UX design workflow using their own app concept. No previous experience with UX or design is required prior to attending this UX training class, and this class is suitable for designers, developers, business analysts, and program managers.

What you'll learn in this training course

- Overview of UX design
- Planning your app
- Basic design principles
- Sketching your screens
- Building a wireframe
- Building and testing a prototype

Audience for this training course

This UX design class is for students looking to learn the foundation principles for creating successful user experiences.

Training course duration

This class is a two-days in length. It runs from 9:30 am- 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses provided lesson files and instructor selected resources.

Enrolling in this UX Design training course

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this UX Design training course

You can attend classes at your training centers located in Boston, New York City, Philadelphia, on site at your office, or on-line. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training.



UX Design Class: Introduction to UX Design Principles class topics:

Part 1: UX Design Overview

- Why you are here...
- Principles of good design
- Choosing a project for the class

Part 2: Planning your app or website

- Overview of UX design workflow
- Understanding scenarios
- Creating a story matrix
- Brainstorming features that align with user needs
- Aligning features with scenarios
- Sketching navigation and basic information architecture
- Organizing content
- Illustrating key user flows by storyboarding

Part 3: Hands-on design fundamentals

- Design fundamentals that help users reach their goals
- Basic design principles
- Principles of typography
- Form considerations
- Please proportions to help your designs look professional

Part 4: Sketching your screens

- Use design fundamentals to build successful screens.
- Building the layout for your app or website

Part 5: Building a prototype

- Creating low-fidelity and high-fidelity prototypes
- Narrowing the scope of the project
- Evolving the design

Part 6: Building a wireframe

- Building your layout.
- Review of Balsamiq mock-up tools
- Understanding what makes a great wireframe
- Creating an interactive wireframe

Part 7: Documentation, validation and user testing

- Testing your designs.
- Communicating your design with your development team
- Final visual design & redlines
- Types of testing
- Creating solid documentation