What you’ll learn in this Creative Cloud training course

• Foundations of video-editing with Adobe Premiere Pro CC
• Editing, transitions and superimposing videos
• Integration between Creative Cloud video apps
• Effective use of layers, keyframes and text
• Understanding of masking and outputting with After Effects

Audience for Creative Cloud training course for video and effects

This course is designed for professionals who need to use Adobe Creative Cloud video applications for creating, editing, and adding effects to video. Workshop participants gain an understanding of the foundational skills necessary for creating videos used online or in broadcast. This training is geared to users who are new to creating video using the Adobe Creative Cloud, or have no previous formal training.

Training course duration

This class is a three days in length. It runs from 9:30 am- 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum

This training course uses lesson files and content from the Creative Cloud Digital Classroom books, which are written and created by the instructors at American Graphics Institute. These training courses are delivered by the same instructors that write this best-selling training series for learning the Creative Cloud apps.

Enrolling in this Adobe Creative Cloud training course for Video and Effects

You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Adobe Creative Cloud training course

You can attend in-person Creative Cloud classes at AGI training centers located in Boston, New York City, or Philadelphia. It is also available as a live online course. You can select the course location at the time of your registration.

Private and customized training course options

This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course. Private courses can be delivered on-site at your location.

Goals and objectives for this training course

American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group courses along with private or customized training. The objective of this course is to provide foundational skills for efficient use of the Creative Cloud video applications, with an emphasis on After Effects CC and Premiere Pro CC.
Creative Cloud Training Class for Video and Effects Topics:

Lesson 1: Video basics in Premiere Pro CC
Terminology
Non-linear editing
Destructive vs. Non Destructive
YUV vs. RGB Color Space
Full screen video vs. multimedia
NTSC Timebase
Workspace in Premiere

Lesson 2: Capturing in Premiere Pro CC
Using the Capture window to digitize video
Logging and Batch Capture

Lesson 3: Editing in Premiere Pro CC
Monitor window controls
Using the Monitor window to edit video
Insert / Overlay Edits
Editing video in the Timeline
Editing tools (Razor, Ripple, Roll, etc.)
Lift / Extract
In and Out points
Discussion of four point editing

Lesson 4: Transitions in Premiere Pro CC
Using the Effects tab and Effect controls
Markers in Premiere Pro
Source versus Program

Lesson 5: Effects and Filters in Premiere Pro CC
Fixed effects
Animating clip properties
Applying and animating filters
Using keyframes

Lesson 6: Creating Titles in Premiere CC
Types of titles (roll, crawl, lower 3rd)
Title templates
Title animation

Lesson 7: Superimposing in Premiere Pro
Controlling transparency
Editing Audio
Adding music tracks
Controlling volume (Fade in/out)

Lesson 8: Exporting and Rendering Movies in Premiere Pro CC
Export Options
Export to tape / DVD
Adobe Media Encode

Lesson 9: Digital Video basics in Adobe After Effects CC
Analog versus digital
Frame rate and resolution
Storage space and system requirements
Defining motion Graphics

Lesson 10: Using After Effects Interface
Creating a project
Understanding the After Effects panel system
Organizing the Project Window
Understanding the Composition Window
Working in the Timeline Window
RAM Preview vs. Standard Preview

Lesson 11: Media Management
Importing media files
Importing Photoshop and Illustrator files
Previewing footage
Previewing stills and video
Previewing audio
Trimming a video clip
Using the Interpret Footage dialog box
Looping an audio or video file

Lesson 12: Using layers in After Effects CC
Layer basics
Layer options
Creating a layer solid
Understanding the layer switches
Time stretch and frame blending
Nesting compositions/layers using precomps

Lesson 13: Using keyframes in After Effects
Animation of layer properties using keyframes
Using layer parenting to ease repetition
Understanding motion paths
Working with layer blending
Controlling the speed of animations
Easing principles
Lesson 14: Using text in After Effects
Creating text
Character palette
Paragraph palette
Animating text with keyframes
Animating text using presets
Using Bridge with After Effects

Lesson 15: Masking and alpha channels in Adobe After Effects
Masking
Animating masks
Working with alpha channels
Track matte

Lesson 16: Using effects in After Effects
Effect basics
Animating effects

Lesson 17: Introduction to 3D in After Effects
Exploring the 3D capabilities and limitations of After Effects
Creating 3D layers
Using multiple viewports
Understanding 3D Transform properties
Animating 3D layers
Creating and using lights

Lesson 18: Outputting using Adobe After Effects
Rendering from a composition to various formats
Understanding the Render Queue
Adjusting render settings
Duplicating jobs in the Render Queue
Creating render templates
Exporting a project file
Rendering an individual frame