Creative Cloud Training Class for Web Design

This Creative Cloud training class for web design teaches essential skills for creating or editing websites, landing pages, and HTML emails using Adobe Creative Cloud applications. Course participants learn Adobe Creative Cloud tools including Dreamweaver, Photoshop, and Muse to create and share content online.

What you’ll learn in this training course
• Creating sites and pages in Dreamweaver CC
• Creating pages with links
• Using CSS to format web content
• Adding animations, video and audio to online content
• Using Photoshop CC to optimize images for use online
• Essential image manipulation skills with Photoshop
• Identifying correct Creative Cloud apps for web projects
• Create interactive content using Animate

Audience for this training course
This course is designed for professionals who will use Adobe Creative Cloud applications for creating content that is shared online. This includes websites, landing pages, HTML emails, and other online content. Participants gain an understanding of the Adobe Creative Cloud tools for creating websites, web pages, landing pages, and HTML emails. This Adobe Creative Cloud training is geared towards users who are new to Creative Cloud and need a survey of its web design capabilities.

Training course duration
This class is a three days in length. It runs from 9:30 am - 4:30 pm. Lunch break is approximately from noon - 1:00 pm.

Training course curriculum
This training course uses lesson files and content from the Creative Cloud Digital Classroom books, which are written and created by the instructors at American Graphics Institute. These training courses are delivered by the same instructors that write this best-selling training series for learning the Creative Cloud apps.

Enrolling in this Adobe Creative Cloud training course for web design
You can register for this training class online at agitraining.com, or by calling 781-376-6044 or 800-851-9237.

Locations for this Adobe Creative Cloud training course
You can attend in-person Creative Cloud classes at AGI training centers located in Boston, New York City, or Philadelphia. It is also available as a live online course. You can select the course location at the time of your registration.

Private and customized Creative Cloud training course options
This training course can be offered as a private class for groups or individuals, and the content can be customized to meet your specific needs. You can call to speak with a training representative at 781-376-6044 or 800-851-9237 to discuss customizing this training course. Private Creative Cloud training can be delivered on-site at your location.

Goals and objectives for this training course
American Graphics Institute is focused on providing high-quality training courses for your professional development. We provide regularly scheduled small group public courses along with private and customized training. The objective of this course is to provide foundational skills for efficient use of the Creative Cloud web design applications, including the use of Photoshop for web design and Dreamweaver.
Adobe Creative Cloud for Web Design Training Class topics:

Lesson 1: Dreamweaver essentials
- Design and layout tools
- Site management and file transfer protocol
- Coding environment and text editor
- Mobile design and development features
- Dreamweaver’s workspace features
- How websites work
- The role of web browsers
- An introduction to HTML
- Explorations in code
- Creating, opening, and saving documents
- Setting up a new site

Lesson 2: Dreamweaver sites and pages
- Creating a new site in Adobe Dreamweaver
- Using advanced site-creation options
- Adding pages
- Saving a page to your site
- Defining page properties
- Changing your work views
- Looking at the Files panel
- Viewing local files
- Selecting and editing files

Lesson 3: Adding text and images to Dreamweaver
- Using type and images on the Web
- Adding text
- Introducing styles
- Previewing pages in a web browser
- Creating hyperlinks
- Inserting, linking, editing, optimizing and updating images

Lesson 4: Styling web pages with CSS
- Understanding cascading styles sheets
- Creating and modifying styles
- Creating a class style with the Property Inspector
- Using advanced CSS formatting
- Putting Div tags and CSS IDs to use
- Saving internal vs. external style sheets
- Attaching external style sheets
- Modifying attached style sheets
- Creating a new .css file

Lesson 5: Adding animation, sound and video to websites
- Making web content interesting
- Inserting animation and movies
- Choosing the right video format
- Adding video
- Adding video controls
- Understanding plug-ins
- Choosing the right audio format
- Inserting sound
- Updating and editing colors

Lesson 6: Photoshop Workspace
- Opening an existing file in Mini Bridge
- Discovering the Tools panel
- Accessing tools and their options
- Using panels
- Hidden tools
- Navigating the image area
- Using the Zoom tool
- Using the Hand tool
- Working with tabbed windows
- Maximizing productivity with screen modes

Lesson 7: Using Bridge in Creative Cloud
- Introducing Adobe Bridge
- Navigating through the Bridge
- Using folders in Adobe Bridge
- Making a Favorite
- Creating and locating metadata
- Using the Filter panel
- Saving a Collection
- Automation tools in Adobe Bridge
- Additional Photoshop tools
- Changing the view

Lesson 8: Photoshop CC for Web Design
- Introducing Adobe Bridge
- Navigating through the Bridge
- Using folders in Adobe Bridge
- Making a Favorite
- Creating and locating metadata
- Using the Filter panel
- Saving a Collection
- Automation tools in Adobe Bridge
- Additional Photoshop tools
- Changing the view

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Lesson 9: Retouching images
Setting up your color settings
Comparing RGB and CMYK modes
Using the Color panel
Changing Brush settings
Applying color to an image
Changing blending modes
Retouching images
Moving through the History panel
Using the Clone Stamp and Healing tools
Working with Camera Raw

Lesson 10: Creating Images in Photoshop
Choosing your color settings
Working in RGB
Reading a histogram
Adding video
Making a Curve adjustment
Defining the highlight and shadow
Adjusting the midtones
Setting the neutral
Sharpening your image
Taking care of red eye

Lesson 11: Photoshop Layers
Discovering layers
Getting a handle on layers
Creating a new blank file
Naming your layer
Selecting layers
Moving layers
Changing the visibility of a layer
Locking a layer
Using masks in a layer
Preserving transparency

Lesson 12: Organizing and Planning to build a Website in Adobe Muse
Thinking like a web designer
Print vs web design
Understanding web graphics
Understanding web typography
Limitations of Muse: Using Dreamweaver, Code, or Muse
Preserving transparency

Lesson 13: Adobe Animate Essentials
Creating HTML5 compositions using Adobe Animate
Importing graphics
Choreographing animations
Animating position, size, color, shape and rotation
Using easing effects
Understanding Actions
Using the Actions Editor
Using code snippet library
Attaching actions to Elements, Time, Triggers, and the Stage
Using Labels in Adobe Animate
Creating multiple compositions with Adobe Animate
Using semantic tags
Working with guides
Creating Adobe Animate objects
Using the Adobe Animate timeline
Adding background images
Creating repeating backgrounds
Exporting and publishing animations