



AI TRAINING

Expert-Led. Role-Based. Built for Your Organization.

As a licensed professional development school with a dedicated AI Certificate program, AGI brings unmatched depth and credibility to AI training. AGI has delivered professional development training for more than 30 years, training over 100,000 professionals at organizations around the globe, including 90 of the Fortune 100. Our expert instructors research, teach, and consult across the leading AI platforms, and our approach is built around your organization's roles, tools, and workflows.

Why choose AGI for AI Training

- Licensed professional development school with a dedicated AI Certificate program.
- Expert instructors hold advanced MS degrees in Human-Computer Interaction and Information Design.
- Practical AI skills: We teach how AI tools are effective in your organization.
- Training tailored to your work: corporate training programs are tailored to your organization, roles, and scenarios.
- Flexible global delivery: in-person at your location, live online, or hybrid.
- Corporate training or public courses: Choose from customized training or regularly scheduled public classes.
- Hands-on learning with projects, exercises, and labs. Learn by doing, with projects that relate to your work.
- Learn current skills: Our active AI researchers work across more than 15 AI platforms and teach modern skills.

AI experts

AGI provides training across the full range of leading AI platforms. We research and consult on all major AI platforms, including:

- Microsoft Copilot: including Copilot Studio, Copilot Web, and custom agent development
- Claude (Anthropic): including Claude Code for engineering and technical teams
- ChatGPT / OpenAI: including Custom GPTs for organization-specific applications
- Google Gemini: including Custom Gems and advanced automation workflows
- Custom Agents: cross-platform agent design, configuration, and governance
- Adobe Firefly: AI-assisted creative and design production
- Runway: AI video generation and motion graphics workflows
- Midjourney, Leonardo, and Canva: image generation and visual content creation
- Perplexity: AI-powered research and sourced answers
- Figma: AI-assisted UX design and prototyping workflows
- Cursor: AI-integrated coding environment for developers
- Zapier and low-code automation tools: workflow automation and agent integration

AI training by role

AGI offers corporate AI training based on job roles, responsibilities, and scenarios. We connect AI capabilities directly to your work. Common roles for which AGI has experience designing and delivering AI training include:

Executive & Senior Leadership

Designed for executives who need to understand AI's strategic potential, lead responsible adoption, and apply AI to their own decision-making. Topics include understanding the AI tool landscape, using AI as a strategic thinking partner and analysis accelerator, enabling and governing AI use across teams, and making informed choices about enterprise AI investment. Participants explore practical applications in communication, synthesis, oversight, and critical analysis.

Program & Project Managers

Focused on applying AI to the day-to-day demands of managing people, timelines, and deliverables. Topics include AI-assisted project documentation, status reporting, and stakeholder communications; MS Teams and Outlook triage and meeting management; risk identification from project inputs; and converting unstructured notes and meeting transcripts into structured action logs and executive summaries.

Product Managers

Targeted at PMs who manage research, requirements, roadmaps, and cross-functional communication. Topics include AI for product and competitive research, synthesizing user feedback and research data, drafting and refining requirements and specifications, roadmap narrative development, using AI to accelerate collaboration between product, engineering, and business teams.

Engineers & Technical Professionals

AI training for engineers and technical professionals to use AI accelerating their work while maintaining rigor and accuracy. Topics include prompt engineering for technical tasks, using Claude for code review, debugging, refactoring, and documentation; Copilot for Excel and data analysis; multimodal troubleshooting using visuals and technical documents; agentic workflows for technical problem solving; and responsible use in sensitive environments.

Executive Admins & Office Professionals

Focused on the high-volume communication and coordination work that defines the executive admin role. Topics include Copilot for email triage and response, producing accurate meeting minutes in minutes, executive briefing and decision brief preparation, deck generation from existing documents, time-sink auditing, and reusable prompt development for recurring tasks.

Marketing & Communications

Designed for marketing professionals applying AI to the full content and campaign lifecycle. Topics include AI for content creation, copywriting, and editing; SEO and keyword research; advertising and campaign ideation; social media content and scheduling; email personalization and A/B testing; and market research and competitive analysis using AI tools.

Creative & Design Professionals

Tailored for designers, art directors, and motion graphics professionals integrating AI into creative workflows. Topics include AI image generation using Firefly, Midjourney, and Leonardo; AI-assisted layout and composition; brand-consistent visual production at scale; AI for motion graphics and video with Runway and After Effects; and responsible and legally compliant use of AI-generated creative assets.

Data Analysts

Built for analysts working with structured and unstructured data who want to use AI to reduce manual effort and surface insights faster. Topics include AI for data cleaning and transformation, extraction from PDFs and spreadsheets, trend analysis and anomaly detection, visualization and dashboard development with Power BI and Excel, and secure AI deployment that meets compliance requirements.

UX / Product Designers

For UX and product designers who want to accelerate research, ideation, and prototyping. Topics include AI-assisted user research synthesis, persona and journey map generation, wireframe and prototype creation, usability testing support, and applying AI within Figma-based design workflows. Ethical considerations and user-centered design practices are embedded throughout.

Representative AI courses

In addition to role-based AI training, AGI also offers a range of tool-specific courses which are part of our public course offerings, and can be delivered privately to your group and can be customized in content, depth, and duration.

- Microsoft Copilot for Business Productivity
- Advanced Copilot & Agent Studio
- Claude AI Workshop
- Claude Code for Developers
- ChatGPT for Business Productivity
- Google Gemini for Business
- Advanced Gemini
- AI for Business
- Excel AI with Copilot
- AI Data Analysis
- AI for Graphic Design
- AI UX Design
- AI for Motion Graphics & Video
- AI for Marketing
- AI for Senior Leadership
- AI for Engineers
- AI for Product Managers

Delivery options for AI training

AGI offers flexible delivery formats to accommodate teams of any size, location, and schedule:

- **Public enrollment:** Available to individuals and teams on a regular monthly schedule at AGI training centers or via live online sessions.
- **On-site / private delivery:** Training delivered at your location, anywhere in the U.S. or internationally — including North America, Europe, and Asia Pacific.
- **Live online:** Instructor-led sessions conducted via Teams or Zoom, with full interactivity including Q&A, screen sharing, and hands-on exercises. Sessions can be scheduled outside U.S. business hours to support global teams.
- **Hybrid:** Combines in-person and remote participants in a single cohort for organizations with distributed teams.
- **Corporate / custom programs:** Fully customized programs built around your tools, roles, use cases, and business environment. Corporate programs include a pre-delivery discovery phase and produce role-specific materials and takeaways.

AGI understands your industry

AGI has delivered AI training and professional development programs across a wide range of businesses and sectors:

- Technology and semiconductor manufacturing
- Financial services and professional services
- Government at the federal, state, county and municipal level
- Media, entertainment, and creative agencies
- Healthcare and life sciences
- Energy and infrastructure
- Retail and consumer brands
- Fortune 100 companies across a range of sectors

Learn from expert instructors with advanced degrees

The depth and practice our instructors bring to each engagement sets your training for success. AGI's AI faculty are specialists who research, consult, and teach at the intersection of human-computer interaction and applied AI.

- Graduate degrees in Human-Computer Interaction, Information Design, and Industrial/Organizational Psychology define how people learn, work with, and adopt AI technology.
- Active AI researchers who work with 15 or more AI systems on an ongoing basis, keeping course content current as the tools evolve.
- Published authors of official books for Microsoft and Adobe, recognized by the platforms themselves as subject-matter experts.
- University faculty with teaching appointments at leading universities.
- Enterprise consulting experience at organizations including Microsoft, Adobe, Spotify, and EssilorLuxottica, with applied expertise in AI adoption, digital transformation, and large-scale systems rollout.

Working with AGI

Whether you are looking for a custom course for your group, or a regularly scheduled public course for yourself, AGI has AI training programs that fit you or your team's needs, timeline, and budget. For group engagements, contact AGI for a consultation, proposal, or to learn more about our AI training offerings. For public courses, schedules and course details can be found at agitraining.com/ai-classes

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